

CEIR Congress 2026 – Programme*

Monday 8th June 2026

Time	Programme	Speakers
12.00- 15.00	Registration desk + Coffee/sandwich	
13.00 - 14.00	CEIR 2025 Activity Reporting	
14.00-15.00	General Assembly Formalities and elections	
15.00-15.30	Coffee Break	
15.30 - 15.45	Welcome and introduction	President
15.45 - 16.15	Keynote Address by Pernille Weiss-Ehler, Cabinet Commissioner Jessika Roswall	Pernille Weiss-Ehler, Cabinet Commissioner Jessika Roswall (Confirmed)
16.15 - 16.30	Q&A	
16.30 - 17.30	The Changing World - Global Insights from the United States, Türkiye and China"	Mission of the People's Republic of China to the EU (Confirmed) Benjamin Frugier, General Director of the FIM - Mecallians (Confirmed)
17.30 - 18.10	Lean Industrial Deal: Supercharging Europe's Competitiveness	Ulrich Adam, DG Orgalim (Confirmed)
18.10 - 18.25	Closing	President
19.00 - Gala Dinner	Gala Dinner with Incoming and outgoing President	

Tuesday 9th June 2026

Time	Programme	Speaker
08.00- 09.00	Registration	
09.00-09.15	Welcome	President
09.15 - 10.30	Topic 1 Strengthening Europe's water resilience through domestic water efficiency	Markus Weidling, CEO of WE Data Europe (Confirmed) Julia Roshan Moniri, Head of Public Affairs at VDMA Sanitary Technology and Design (Confirmed) Miriam Thiemann, Sustainable Consumption Officer at the European Consumer Organisation (BEUC) (Confirmed)
10.30 - 11.00	Coffee-Break	
11.00 - 12.15	Topic 2 EU Drinking Water Directive Transition: From Compliance to Competitive Readiness"	Marco van Brink, Kiwa (Confirmed) Mark Stecken, Fit4DW (Confirmed)
12.15 - 13.15	Network Lunch	
13.15 - 14.30	Topic 3 Market insights, trade, tariffs and developments	Vassilis Akritidis, Crowell & Moring LLP (Confirmed) Mr. Lucian Cernat, Head of Unit, DG Trade(E3) (TBC)

*Draft programme open to changes depending on speakers' availabilities

		Benjamin Frugier, General Director of the FIM – Mecallians (Confirmed)
14.30 - 15.00	Coffee break	
15.00 - 16.15	Topic 4 Public Procurement: “Made in Europe” vs Sustainable Products - What Will Define Future Market Access?	To be announced
16.15 - 16.45	Keynote Chemicals Policy & REACH Revision: What Industry Should Expect	Steven Van De Broeck, CEFIC (confirmed)
16.45 - 17.00	Closing	
18.00-19.30	Network Reception	
19.30 - 22.00	Walking Dinner	

Wednesday 10th June

09.00 -14.00	CEN TC69	
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Guided visit European Parliament and House of Europe - Guided visit Brussel - **only if sufficient participants**